

# KITCHEN CUPBOARD PAINT

beautiful durable painted cabinet finishes

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## PRIVACY POLICY

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### BACKGROUND:

Kitchen Cupboard Paint understands that your privacy is important to you and that you care about how your personal data is used. We respect and value the privacy of everyone who visits our website and will only collect and use personal data in ways that are described here, and in a way that is consistent with our obligations and your rights under the law.

Please read this Privacy Policy carefully and ensure that you understand it. Your acceptance of this Privacy Policy is requested when you complete a contact us form.

### 1. Definitions and Interpretation

In this Policy the following terms shall have the following meanings:

<b>"Account"</b>	means an account required to access and/or use certain areas and features of Our Site;
<b>"Cookie"</b>	means a small text file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site. Details of the Cookies used by Our Site are set out in Part 14, below; and
<b>"Cookie Law"</b>	means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003;
<b>"GDPR"</b>	General Data Protection Regulation an EU Regulation 2016/679 and the Data Protection Act 2018 collectively, "the Data Protection Legislation"

### 2. Information About Us

Our Site is owned and operated by Charlotte Hill-Baldwin and is part of the sustainable supply company, H-B Designs Ltd

Registered address: The Old Barn Unit 6, Manor Farm, Lydeway, Devizes, Wiltshire SN10 3PU.

VAT number: 821 9079 26

Co Reg. No. 5375059

### 3. What Does This Policy Cover?

This Privacy Policy applies only to your use of Our Site. Our Site may contain links to other websites. Please note that we have no control over how your data is collected, stored, or used by other websites and we advise you to check the privacy policies of any such websites before providing any data to them.

T. 01380 848 594    E. [hello@kitchencupboardpaint.com](mailto:hello@kitchencupboardpaint.com)    [www.kitchencupboardpaint.com](http://www.kitchencupboardpaint.com)

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## 4. **What Is Personal Data?**

Personal data is defined by the General Data Protection Regulation (EU Regulation 2016/679) (GDPR) and the Data Protection Act 2018 (collectively, "the Data Protection Legislation") as 'any information relating to an identifiable person who can be directly or indirectly identified in particular by reference to an identifier'.

Personal data is, in simpler terms, any information about you that enables you to be identified. Personal data covers obvious information such as your name and contact details, but it also covers less obvious information such as identification numbers, electronic location data, and other online identifiers.

## 5. **What Are My Rights?**

Under the Data Protection Legislation, you have the following rights, which we will always work to uphold:

- a) The right to be informed about our collection and use of your personal data. This Privacy Policy should tell you everything you need to know, but you can always contact us to find out more or to ask any questions using the details in Part 15.
- b) The right to access the personal data we hold about you. Part 13 will tell you how to do this.
- c) The right to have your personal data rectified if any of your personal data held by us is inaccurate or incomplete. Please contact us using the details in Part 15 to find out more.
- d) The right to be forgotten, i.e. the right to ask us to delete or otherwise dispose of any of your personal data that we hold. Please contact us using the details in Part 15 to find out more.
- e) The right to restrict (i.e. prevent) the processing of your personal data.
- f) The right to object to us using your personal data for a particular purpose or purposes.
- g) The right to withdraw consent. This means that, if we are relying on your consent as the legal basis for using your personal data, you are free to withdraw that consent at any time.
- h) The right to data portability. This means that, if you have provided personal data to us directly, we are using it with your consent or for the performance of a contract, and that data is processed using automated means, you can ask us for a copy of that personal data to re-use with another service or business in many cases.
- i) Rights relating to automated decision-making and profiling. We do not use your personal data in this way.

For more information about our use of your personal data or exercising your rights as outlined above, please contact us using the details provided in Part 15.

It is important that your personal data is kept accurate and up-to-date. If any of the personal data we hold about you changes, please keep us informed as long as we have that data.

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Further information about your rights can also be obtained from the Information Commissioner's Office or your local Citizens Advice Bureau.

If you have any cause for complaint about our use of your personal data, you have the right to lodge a complaint with the Information Commissioner's Office.

We would welcome the opportunity to resolve your concerns ourselves, however, so please contact us first, using the details in Part 15.

## 6. What Data Do You Collect and How?

Depending upon your use of Our Site, we may collect and hold some or all of the personal and non-personal data set out in the table below, using the methods also set out in the table. Please also see Part 14 for more information about our use of Cookies and similar technologies. We do not collect any 'special category' or 'sensitive' personal data.

Data Collected	How We Collect the Data
Identity Information including name, title, gender	Via the contact us and sign up forms on our webpage
Contact information including postal address, telephone number, email address and postcode	Via the contact us and sign up forms on our webpage
Business information including business name and address	Via the contact us and sign up forms on our webpage
Technical information including IP Address, browser type and version	Via Google analytical

## 7. How Do You Use My Personal Data?

Under the Data Protection Legislation, we must always have a lawful basis for using personal data. The following table describes how we may use your personal data, and our lawful bases for doing so:

What We Do	What Data We Use	Our Lawful Basis
Registering you on Our Site when you complete a contact us form	Customer's name and basic contact details, address, postcode, telephone contact and email	To provide advertising and marketing materials for our customers to inform them of relevant news and offers

T. 01380 848 594

E. [hello@kitchencupboardpaint.com](mailto:hello@kitchencupboardpaint.com)

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Providing and managing your Account.	Customer's name and basic and business contact details including address, postcode, telephone contact and emails	The need to provide us with information for us to successfully complete the order and manage your needs as a customer, as stated in our terms and conditions
Administering our business.	Customer's name and basic and business contact details including address, postcode, telephone contact and emails	The need to provide us with information for us to successfully complete the order and manage your needs as a customer, as stated in our terms and conditions
Supplying our products & services to you.	Customer's name and basic and business contact details including address, postcode, telephone contact and emails	The need to provide us with information for us to successfully complete the order and manage your needs as a customer, as stated in our terms and conditions
Managing payments for supplying our products & services to you.	Customer's name and basic and business contact details including address, postcode, telephone contact and emails	The need to provide us with information for us to successfully complete the order and manage your needs as a customer, as stated in our terms and conditions.
Communicating with you.	Customer's name and basic and business contact details including address, postcode, telephone contact and emails	To maintain customer service standards
Supplying you with information by email and or post that you have opted-in-to (you may opt-out at any time by emailing us directly)	Customer's name and basic and business contact details including address, postcode, telephone contact and emails	To provide advertising and marketing materials for our customers to inform them of relevant news and offers

With your permission and/or where permitted by law, we may also use your personal data for marketing purposes, which may include contacting you by email, telephone, text message or post with information, news, and offers on our products and services.

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You will not be sent any unlawful marketing or spam. We will always work to fully protect your rights and comply with our obligations under the Data Protection Legislation and the Privacy and Electronic Communications (EC Directive) Regulations 2003, and you will always have the opportunity to opt-out.

## 8. How Long Will You Keep My Personal Data?

We will not keep your personal data for any longer than is necessary in light of the reason(s) for which it was first collected. Your personal data will therefore be kept for the following periods (or, where there is no fixed period, the following factors will be used to determine how long it is kept):

Type of Data	How Long We Keep It
Identity Information including e.g. name, title, gender	7 years
Contact information including postal address, telephone number, email address and postcode	7 years
Business information including business name and address	Customer orders are printed for processing purposes, these documents contain the customer contact details, address details and order item(s) only. For our records, printed copies are stored for 7 years at our offices before being destroyed in the appropriate manner.
Payment information including bank details.	For our records, printed copies are stored for 7 years at our offices before being destroyed in the appropriate manner.

## 9. How and Where Do You Store or Transfer My Personal Data?

We will only store or transfer your personal data within the UK. This means that it will be fully protected under the Data Protection Legislation.

## 10. Do You Share My Personal Data?

We will not share any of your personal data with any third parties for any purposes, subject to the following exception.

In some limited circumstances, we may be legally required to share certain personal data, which might include yours, if we are involved in legal proceedings or complying with legal obligations, a court order, or the instructions of a government authority.

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If any of your personal data is shared with a third party, as described above, we will take steps to ensure that your personal data is handled safely, securely, and in accordance with your rights, our obligations, and the third party's obligations under the law, as described above in Part 9.

## 11. **How Can I Control My Personal Data?**

- 11.1 In addition to your rights under the Data Protection Legislation, set out in Part 5, when you submit personal data via Our Site, you may be given options to restrict our use of your personal data. In particular, we aim to give you strong controls on our use of your data for direct marketing purposes (including the ability to opt-out of receiving emails from us which you may do by unsubscribing using the links provided in our emails and at the point of providing your details and by managing your Account).
- 11.2 You may also wish to sign up to one or more of the preference services operating in the UK: The Telephone Preference Service ("the TPS"), the Corporate Telephone Preference Service ("the CTPS"), and the Mailing Preference Service ("the MPS"). These may help to prevent you receiving unsolicited marketing. Please note, however, that these services will not prevent you from receiving marketing communications that you have consented to receiving.

## 12. **Can I Withhold Information?**

You may access Our Site without providing any personal data at all. You may restrict our use of Cookies. For more information, see Part 14 of our Cookie Policy.

## 13. **How Can I Access My Personal Data?**

If you want to know what personal data we have about you, you can ask us for details of that personal data and for a copy of it (where any such personal data is held). This is known as a "subject access request".

All subject access requests should be made in writing and sent to the email or postal addresses shown in Part 15.

We will respond to your subject access request within one month of receiving it. Normally, we aim to provide a complete response, including a copy of your personal data within that time. In some cases, however, particularly if your request is more complex, more time may be required up to a maximum of three months from the date we receive your request. You will be kept fully informed of our progress.

## 14. **How Do You Use Cookies?**

In common with other websites, we do also use "cookies". A cookie is a small file that a Website puts on your device so that it can remember something about you later. Our online ordering system uses a cookie to record a unique reference on your computer so that we can keep track of your order and retain the contents in your shopping basket.

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You can refuse to accept cookies on our site by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you select this setting, you may be unable to access certain parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you use our Site. The "Help" menu of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether.

We use Cookies to facilitate and improve your experience of Our Site and to provide and improve our products and services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

All Cookies used by and on Our Site are used in accordance with current Cookie Law.

Before Cookies are placed on your computer or device, you will be shown a pop up requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however certain features of Our Site may not function fully or as intended.

Our Site uses analytics services provided by Google. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling us to better understand how Our Site is used. This, in turn, enables us to improve Our Site and the products and services offered through it.

The analytics service used by Our Site use(s) Cookies to gather the required information. You do not have to allow us to use these Cookies, however whilst our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable us to continually improve Our Site, making it a better and more useful experience for you.

The analytics service used by Our Site uses the following Cookies:

Name of Cookie	First / Third Party	Provider	Purpose
Google Analytics	First	Google	These particular cookies enable Google Analytics, this then helps us analyse our web site visitor information such as how the page was reached, browser usage, visitor numbers and pages that are viewed on the website. All of these help us to understand areas that the website can be improved to give a better online experience.
utma	Randomly generated number	2 years	
_utmb		30 minutes	
_utmc		Browser session	
_utmv		2 years	
_utmz	6 months		
_atuvc	First	2 years	numeric content (e.g. 8 21) that helps you share content through social networks
facebooklike	Third	4 weeks	used for promotional offers, stores whether the customer has "liked" the website on Facebook



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In addition to the controls that we provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third-party Cookies. By default, most internet browsers accept Cookies, but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

You can choose to delete Cookies on your computer or device at any time, however you may lose any information that enables you to access Our Site more quickly and efficiently including, but not limited to, login and personalisation settings.

It is recommended that you keep your internet browser and operating system up-to-date and that you consult the help and guidance provided by the developer of your internet browser and manufacturer of your computer or device if you are unsure about adjusting your privacy settings.

Social networking websites may place cookies on your computer. Social bookmarks are a way of saving links to web pages that interest you, and sharing those links with other people. You should read their respective privacy policies carefully to find out what happens to any data that these services collect when you use them.

The following links explain how to access cookie settings in various browsers:

- [Cookie settings in Firefox](#)
- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Google Chrome](#)
- [Cookie settings in Safari \(OS X\)](#)
- [Cookie settings in Safari \(iOS\)](#)
- [Cookie settings in Android](#)

To opt out of being tracked by Google Analytics across all websites, visit this link: <http://tools.google.com/dlpage/gaoptout>

## 15. **How Do I Contact You?**

To contact us about anything to do with your personal data and data protection, including to make a subject access request, please use the following details:

Email address: [hello@kitchencupboardpaint.com](mailto:hello@kitchencupboardpaint.com)

Telephone number: 01380 848594

Postal Address: The Old Barn Unit 6 Manor Farm, Lydeaway, Devizes, Wiltshire SN10 3PU

## 16. **Changes to this Privacy Policy**

We may change this Privacy Notice from time to time. This may be necessary, for example, if the law changes, or if we change our business in a way that affects personal data protection.

Any changes will be immediately posted on Our Site and you will be deemed to have accepted the terms of the Privacy Policy on your first use of Our Site following the alterations. We recommend that you check this page regularly to keep up-to-date. This Privacy Policy was last updated on 28<sup>th</sup> March 2019.